MEDIA RELEASE
FOR EMBARGOED RELEASE 10:30AM MONDAY 28 JUNE 2021

Growkery.com.au - growk your food world

Growkery.com.au is the next step on the food journey for Scott Bagnell, Top 9 Finalist of MasterChef Australia 2021 and self-confessed food nerd.

Growkery has been inspired by the Scottish word 'Growk'.

Scott said "stumbling across this amazing word, I immediately connected with it. Every time I order at a restaurant, I suffer food envy, seeing someone else's food come out, I find myself staring longingly at their meal wanting them to share it with me. I have definitely growked at a few people before."

"Masterchef was such a fantastic experience – being surrounded by fellow food nerds, sharing ideas and inspiration, I want to continue this journey and share a similar experience with others." Scott said.

"Cooking is a creative process involving fun, chaos, experimentation and bravery and I want to inspire people to connect to food in a more playful way, exploring new ingredients and recipes to create truly growkable food".

"Growkery.com.au is my happy place where we can all embrace the quirky side of food featuring growkable recipes & tips as well as reviews of growkable foodie places and seasonal fresh produce from around Australia." Scott said.

With a lifetime of home-cooking experience, some 380 cookbooks and now months of Masterchef training and competing, Scott said "I have had a lot of fun setting up this next step. I am developing a lot of content at the moment and maybe a few pop-up experiences, and I look forward to sharing these with everyone very soon."

"All fun aside, there is also a strong practical side to my cooking, as most of us have to put food on the table everyday for the family, so I want my cooking to look amazing, taste amazing and inspire others to have a go."

Visit www.growkery.com.au and make sure you subscribe to be updated with the latest growkable content.

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Media Information

WHO: Scott Bagnell, MasterChef 20201 Top 9 Finalist
WHAT: Growkery Website launch
WHERE: www.growkery.com.au
WHEN: Lauch 10:30am Monday 25/06/2021

Growk *(gr-OKE) Verb:*
To stare intently at someone while they eat hoping they will share their food with you.

Growkery *(gr-OK-eRy) Noun:*
A place for foodie's to growk over delicious recipes, grow their food and cookery knowledge and discover growkable places and producers across Australia.

Contact:

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